

Mapping Out Post-election Scenarios: Slovaks Seek Stability and Healthcare Solutions →

March 2023

 seesame

◆ **The expectation and hope for a better functioning government dominate the mood in Slovak society.** The latest *"Ako sa mate, Slovensko? (How are you, Slovakia?)"* survey from late February 2023 reveals that more than 70% of people believe that the future government will be better equipped to provide stability and address their concerns. This sentiment is shared across all age and income groups. The data indicates a distinct public expectation directed towards the political representatives to collaboratively pursue tangible solutions and highlights the importance of responsive political leadership.

Source: How are you, Slovakia?, February 2023, MNFORCE, Seesame, Institute of Sociology, SAS and Institute of Political Sciences SAS, N = 1 000.

Question: Parliament voted that the next elections will be held on 30 September 2023: In your opinion, will the new government be: more or less stable than the current government? / ... better or worse than the current government? / ... better or worse at solving problems than the current government? **Note:** Shown are the answers that respondents identified as much or slightly stable / better / better at solving problems

||| What will the new government be like? (%)

The new government will be more stable

81

The new government will solve problems better

75

The new government will be better

72

1. What topics will govern the pre-election discourse and political agenda-setting?

In the latest edition of the "*Ako sa mate, Slovensko? (How are you, Slovakia?)*" survey, people were asked what the priorities for the future government should be and how they personally would distribute funds to solve problems in society. The results provide an insightful look into what topics will dictate the pre-election discourse and agenda-setting.

1. Slovakia's Healthcare Imperative

The pre-election discourse spotlights the urgent need for healthcare improvements, with an overwhelming majority of citizens prioritising healthcare as a top priority for the new government as well as the area they would invest most in.

2. Fight against corruption remains important

Even though people are highly concerned with political instability, corruption continues to be a significant issue, with citizens calling for a strong stance against it. As the pre-election campaign heats up, a certain part of the centre-right political spectrum is expected to engage with this issue and shape the pre-election discourse.

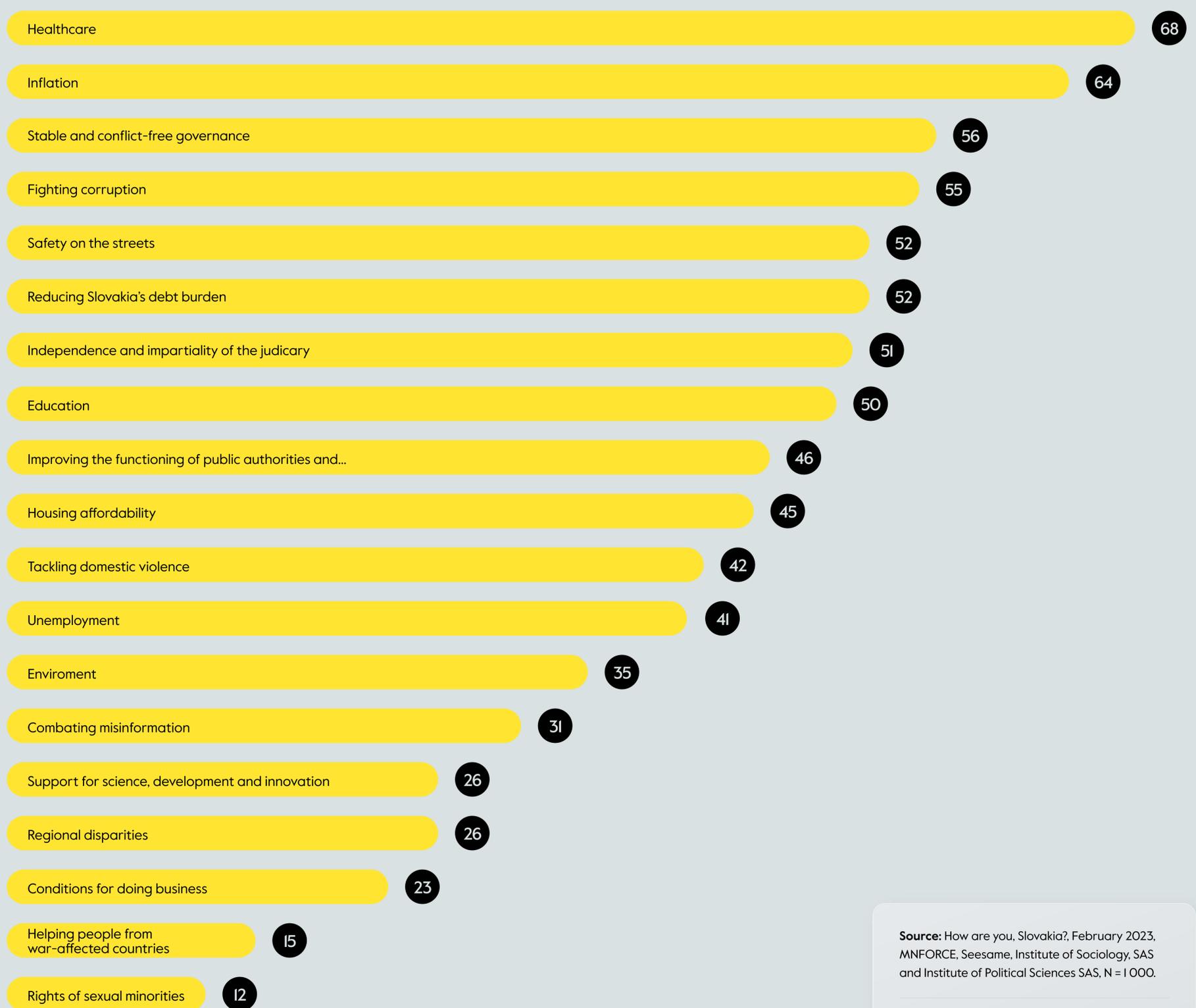
3. Street safety ranks high on the list of priorities

Street safety has emerged among top priorities, driven by the recent wave of tragic incidents that took place on Zámocká, Obchodná, Zochova Street in Bratislava as well as in Michalovce. Even though the attack on Zámocká, aimed against LGBTI+ community, rocked the society and continues to resonate, rights of sexual minorities ranked last on the list of priorities with only 12%.

4. Issues with direct impact as top priorities

The data show people clearly prioritise issues that have a direct impact on their lives and that success of the future government will, to a considerable extent, depend on delivering concrete solutions to these issues. Therefore, it isn't surprising to see that the two top priorities for Slovaks are healthcare and tackling inflation.

||| What should be the priorities for the new government? (%)



Source: How are you, Slovakia?, February 2023, MNFORCE, Seesame, Institute of Sociology, SAS and Institute of Political Sciences SAS, N = 1 000.

Question: After the early elections in September, we will have a new government in Slovakia. On a scale of „Absolutely unimportant - Very important“, please indicate how important it is to you that the new government pays attention to the following areas. **Note:** Shown are the answers that respondents identified as “very important”.

5. Slovaks acknowledge the importance of environmental issues

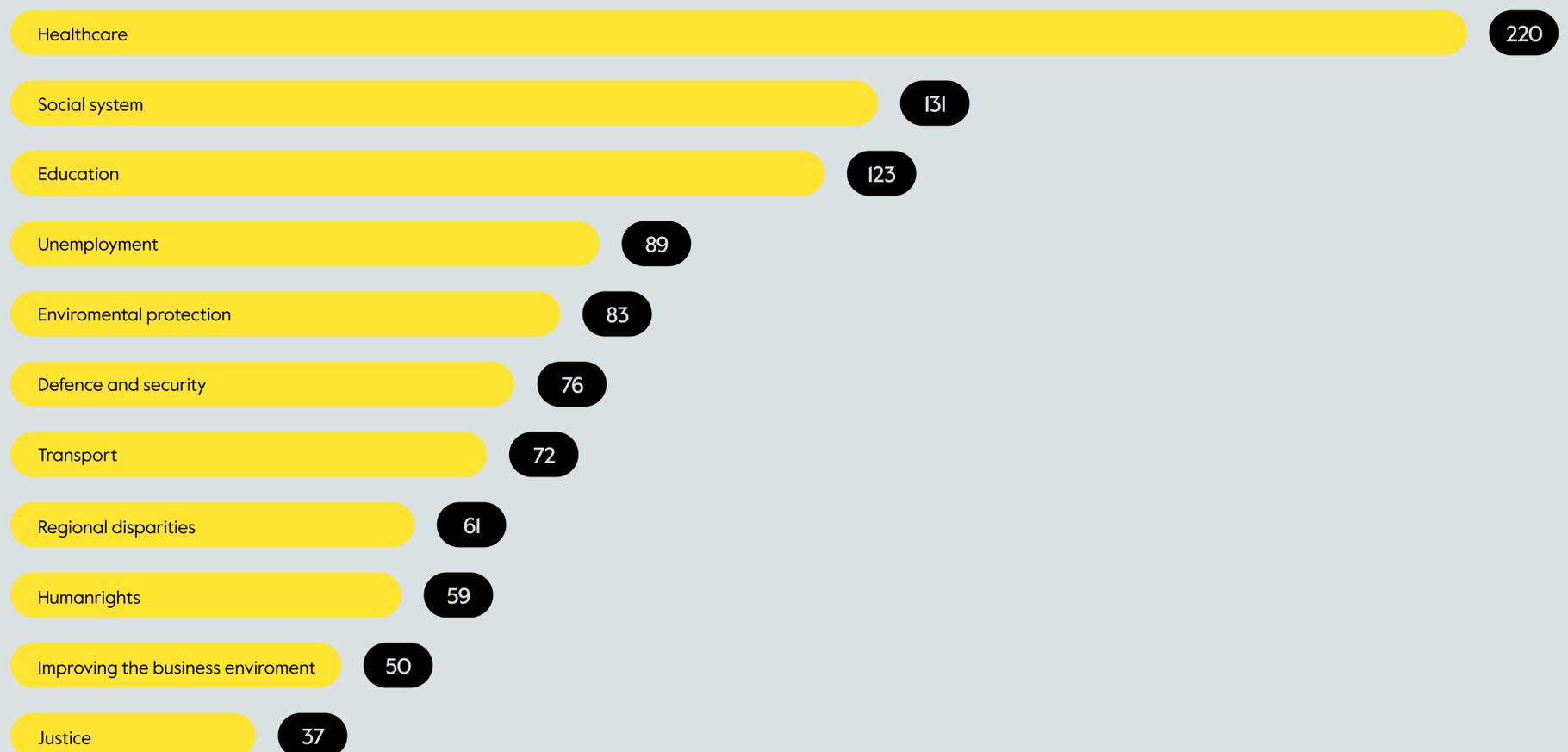
Whilst people consider investing in healthcare, social system as well as education very important, noteworthy is their stance towards the environment. Although the topic did not rank among the top priorities the future government should deal with, it did rank among the top five most important areas to invest in. Alongside social issues, people in Slovakia are thus aware of the importance of addressing environmental issues as well.



Source: How are you, Slovakia?, February 2023, MNFORCE, Seesame, Institute of Sociology, SAS and Institute of Political Sciences SAS, N = 1 000.

Question: Imagine that you were to distribute 1 000 euros to solve problems in the areas mentioned above. How would you distribute the 1 000 euros? You can allocate amounts in hundreds. It is also possible to allocate EUR 0.

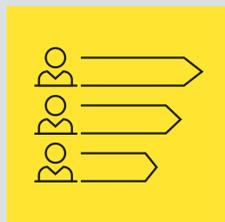
Which areas should be invested in? (EUR)



3. Be prepared.

◆ The pre-election period is a time for businesses to clearly define the issues that matter and proactively communicate their priorities and business needs. Seesame is here to help.

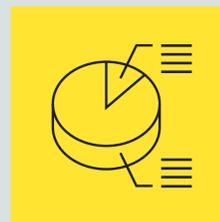
How to get ready: Opportunities for businesses in the pre-election period



Political research data will help you gain unique insights, discover how parties and their voters think about the topics that drive the pre-election discourse and stay ahead of the game.



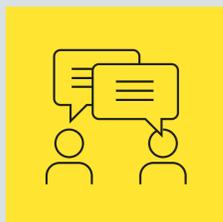
Regular political monitoring will keep you informed and provide an overview of current events and possible pre- and post-election scenarios.



Sector analysis looks at the election through the lens of your business priorities and identifies the implications for business, including potential risks and opportunities.



Stakeholder mapping will help you navigate the complex political environment and identify whom to engage.



Public Affairs strategy will guide your priorities and activities before and after the elections.

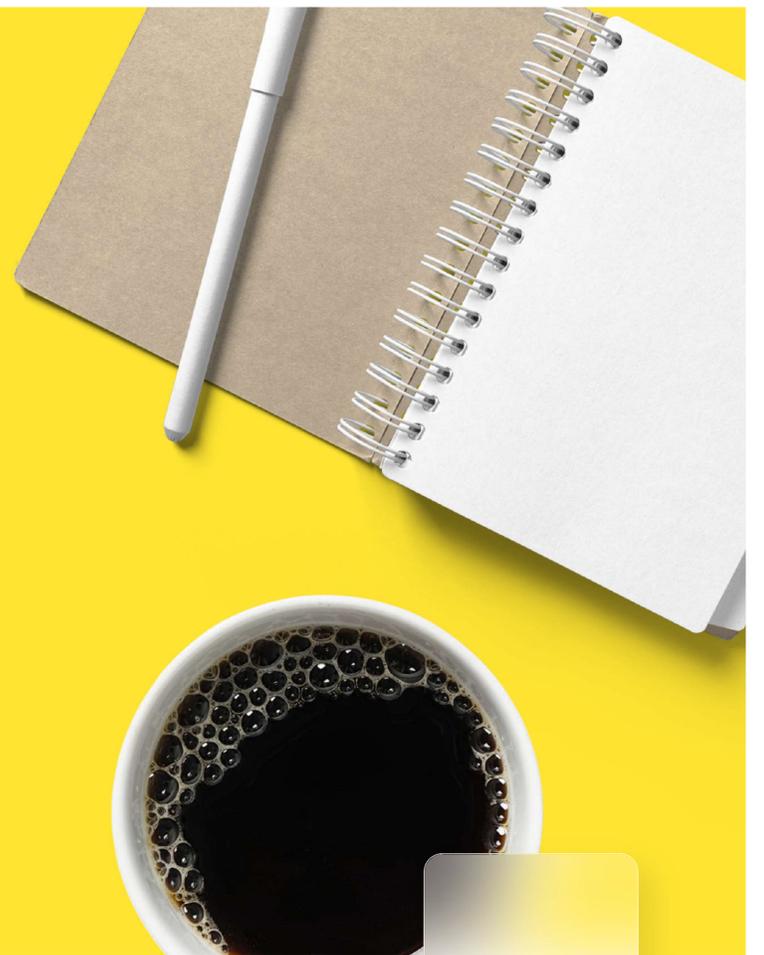
▮ "Ako sa máte Slovensko?"

is a continuous survey that has been monitoring the attitudes of people in Slovakia on important societal issues since 2020. It is a joint project of the research company MNFORCE, communication agency Seesame, Institute of Sociology of the Slovak Academy of Sciences and the Institute of Social Communication Research of the Slovak Academy of Sciences.



The PA update from Seesame brings the rundown of the most important news from politics and current social events.

 You can subscribe to it here.



Seesame
PA Update

This Public Affairs Update was prepared by our **Senior Public Affairs Team**



**Anna
Michalková**

Head of Public Affairs
& Partner



**Alexandra
Katkinová**

Senior
Manager



**Miriam
Hargašová**

Account
Manager



**Robert
Antl**

Senior Research
Specialist

 Contact: pa@seesame.com